

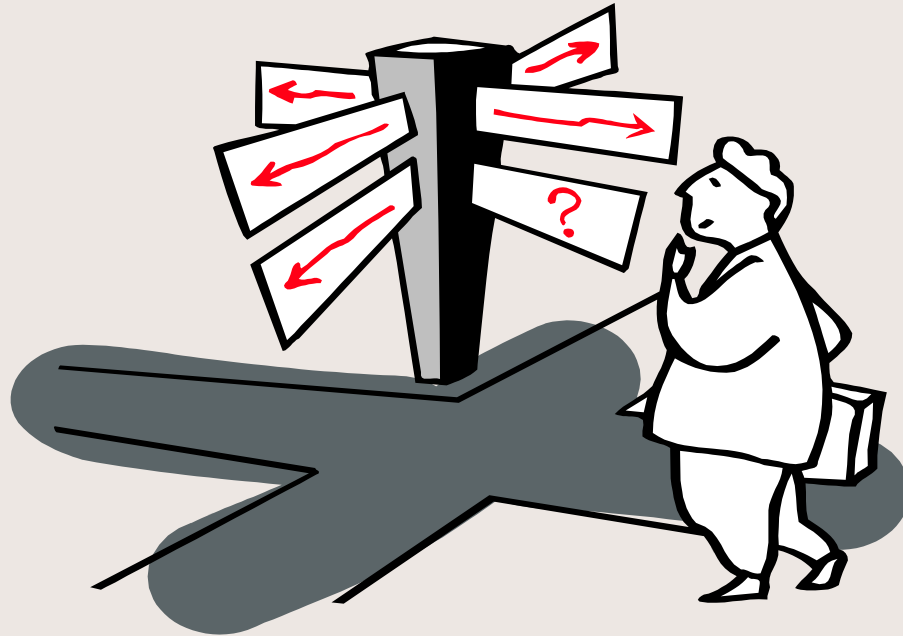
L e e s b u r g



Respectful of the Past
Mindful of the Future

2004 Town Plan

What is a Town Plan ?



Why is Leesburg working on the town plan now?

- Our current town plan was adopted in 1997.
- The Commonwealth of Virginia requires local governments to update or rewrite their comprehensive plan every five years.

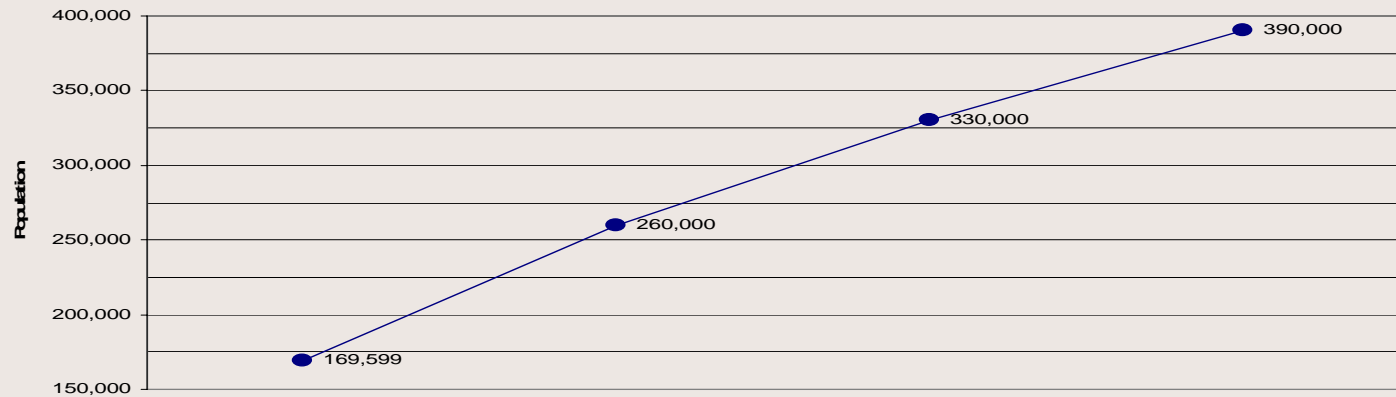
My How We Have Grown !



The town has grown ninety seven percent
between 1990-2000

Growth Projections

Virginia Employment Commission
Loudoun County Population Projections

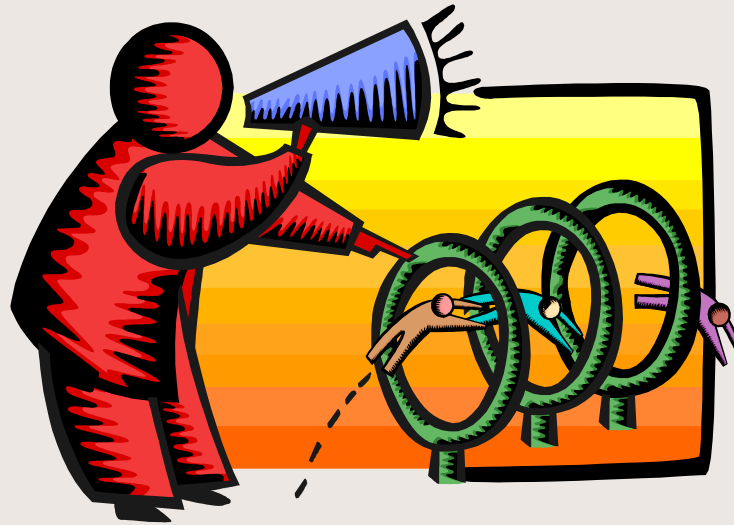


Town of Leesburg Population Projections



◆ Town of Leesburg Utilities Department ■ Virginia Employment Commission ▲ Loudoun County Analysis Zones (6.3)

Who Participates ?



YOU !



Other Participants

Citizens

Town
Council

Planning
Commission

Environment
Advisory
Commission

Economic
Development
Commission

Staff



What have we done so far ?



What have we done so far ?

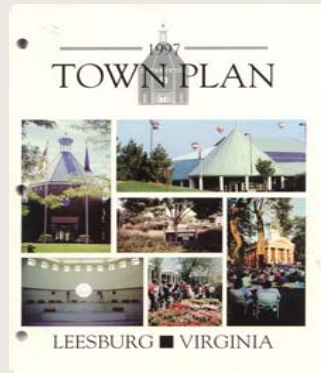
The Town Council appointed the Planning Commission to lead the re-write of the Town Plan.



Initial tasks

Leesburg

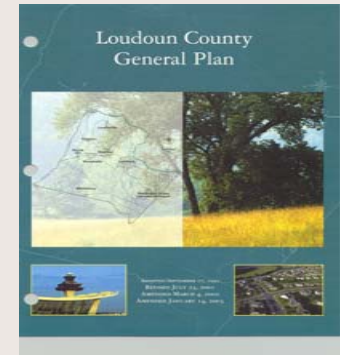
1997 Town Plan



Loudoun County
General Plan

Adopted 7/2002

Last Amended
1/2003



Reviewed the 1997 Town Plan and audited the town's accomplishments and shortcomings.

Planning Staff met with each of the town department heads and incorporated their assessments into an audit.

Sector Meeting Summary

- Five sector meetings were held in July to receive comments and ideas from residents regarding the future of Leesburg.
- Approximately 118 residents including members of the Planning Commission, Environmental Advisory Commission, and the Economic Development Commission attended the meetings and participated in one of two exercises:
 - Idea-Gathering Exercise to answer the question, "What do you believe we need to do to make Leesburg the best community possible?"
 - Mapping Exercise to determine for each sector:
 - What we have now that we want to *PRESERVE*;
 - What we have now that we want to *REMOVE*;
 - What we do not have now that we want to *ADD*; and
 - What we do not have now that we want to *KEEP OUT*.

Sector Meeting Summary Example

Old and Historic District Top Ideas:

1. Expand corporate limits to accomplish below:
 - Preserve viability of airport
 - Provide spinoff/biotech industries opportunities (i.e. land available)
 - Get universities to collaborate/shared campus
 - Get retail merchants and property owners to work together
2. Complete mixed-use businesses downtown for walkability
- 3A. Focus on citizens' good, not developers'
- 3B. Greener Downtown/Historic District - all town - streetscape plan

Our Commissions Top Ideas



PC

Establish a good transportation network and resolve trans. issues that exist today (street networks for example)

EAC

Honor natural environment/systems

EDC

65 % of taxes from businesses

Visioning Sessions

All sessions will be held from 8:30 a.m. to 2:30 p.m. at Ida Lee Recreation Center (50 Ida Lee Drive, NW)

Land Use - Saturday, October 25th

Urban Growth Area - Saturday, November 15th

This is only the beginning...



Next Steps...

Listening

Learning

Focusing

Listening May-November 2003

Identify Issues

Sector Meetings, Visioning Sessions

Community, PC, EAC, EDC, Staff

Collect Data

PC, EAC, EDC, Staff

Learning

November 2003-March 2004

Research Issues/Analyze data

PC, EAC, EDC, Staff

Draft Conditions and Projections

PC, EAC, EDC, Experts/Agencies, Staff

Focusing Spring-Summer 2004

Refine Issues

Community, PC, EAC, EDC, Staff

Analyze Alternatives

Community, PC, EAC, EDC, Staff

Draft Plan

Community, PC, EAC, EDC, Staff

Town Plan Adoption December 2004



For More Information

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